



PRESS RELEASE

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November 28, 2007 – Rotarun Ski Club is happy to announce recent success in its “Bringing Rotarun into the 21st Century” Campaign, launched in August of 2007 to fund the Rotarun master plan to establish snowmaking, build a new lodge, and install a chair lift.

“From the beginning, our number one goal has been to establish snowmaking at Rotarun so that we can always guarantee snow for our programs,” stated Rotarun Board President Jeff Smith, “and we are happy to announce that through several major donations, as well as a successful fundraising concert, we have raised enough money to install snowmaking!”

Rotarun was ready to begin installing our new snowmaking system this fall; however, a last minute appeal to Blaine County from adjacent homeowners has caused Rotarun to be delayed until additional planning and discussions can be completed. “Water rights have been filed, plans have been reviewed, and contractors are ready to go,” continued Smith, “and once the County has given due process, we will be moving forward with installation in the spring of 2008 so that snowmaking can be in place for next winter’s season.”

With snowmaking money raised and a plan in place for construction, Rotarun is now moving with its second fundraising priority: a new and improved base lodge to better accommodate families, kids, and first time skiers. Rotarun has been lucky enough to have a building donated, in the form of the old Heli-ski building in Ketchum, that will need to be moved, placed, and renovated at Rotarun. The total cost for this project is approximately \$200,000, which Rotarun hopes to raise by March of 2008. Once money is raised, Rotarun will move and place the building this coming spring.

Rotarun Ski Club, a 501c3 non-profit corporation, has provided an important grassroots alternative to help local families and children participate in snow sports for over 50 years with its location 3 miles west of Hailey in Croy Canyon.

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