



# 2018-2019 ANNUAL REPORT



Ask anyone who has been there, and they will tell you that Rotarun Ski area is a magical place. It is the perfect combination of tradition, accessibility, and community. This past winter we had a magnificent year, based on a variety of factors. From an operation and business perspective, Rotarun went through some significant changes; defined by a complete re-evaluation of how best to realize its potential as a community asset. From a community perspective, we were able to invigorate people's passion and imagination for the ski area, and its potential. A great snowpack this past winter only helped to secure some incredible milestones and momentum for the future.

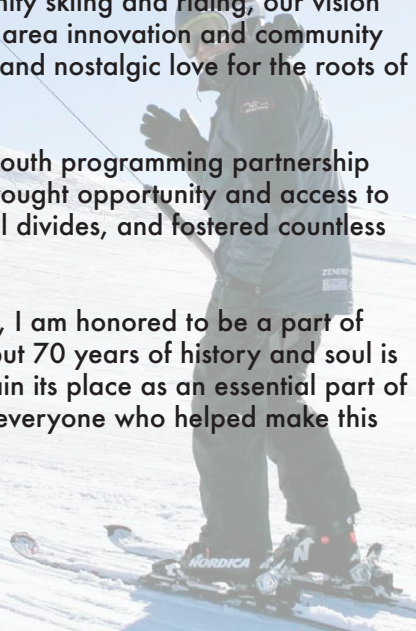
Rotarun, and its die-hard crew of employees, volunteers, donors, and directors helped provide a venue for the community, from young to old, a place to enjoy the slopes and starry nights without limit. With over 130 children enrolled in our afterschool programs and 180 hours of free community skiing and riding, our vision was to establish Rotarun at the forefront of small ski area innovation and community mindedness; to re-connect us all with our grassroots and nostalgic love for the roots of skiing and riding.

Through community members, supporters, and our youth programming partnership with the Sun Valley Ski Education Foundation, we brought opportunity and access to children and families, created bridges across cultural divides, and fostered countless smiles.

Having learned to ski on Rotarun's slopes as a child, I am honored to be a part of this incredible story. There is much work still to do, but 70 years of history and soul is helping our "little mountain with a big heart" maintain its place as an essential part of our community's DNA and character. Thank you to everyone who helped make this past season incredible.

A stylized black ink signature of Scotty McGrew.

Scotty McGrew  
Rotarun General Manager



# 2018-19 SEASON

**150**



**Children enrolled  
in after school  
ski and ride  
programs**

**3,200**



**Skier days**

**180**



**Hours of free  
community skiing  
and riding**

**ROTARUN IS A 501(C)3 NONPROFIT  
ORGANIZATION, EIN #82-0295709**

**MAKE A DONATION ONLINE AT [ROTARUN.ORG/DONATE](https://rotarun.org/donate)**



# FINANCIALS

## INCOME

Fundraising	\$101,966
Facility Use Fees	29,555
Other	870

**TOTAL:**  
**\$132,391**

## EXPENSES

Payroll/Admin	\$22,547
Facilities/ Equipment	23,946

**TOTAL:**  
**\$46,493**



# A SPECIAL THANK YOU

Power Engineers

Jesse Foster

Nancy Eccles and Homer M.

Hayward Family Foundation

Marjorie and Barry Traub

Bob Beattie Foundation

Horizon Foundation

Keith & Mary Kay McCaw

Family Foundation

**Kathy Fox-Limburg and**

**Wally Limburg – BOD**

**President**

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Megan and Justin Stevenson

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Rockies

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Kids Mountain Fund

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Foundation

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Freddy Johnson

Christin Cooper and Mark Taché

Carol and Paul

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Bald Mountain Rescue Fund

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Rixon Excavation

Lunceford Excavation

Webb Nursery

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**Secretary**

**Scott Robinson – BOD**

**Treasurer**

**Corey Allen – BOD**

**Member**

Hailey Rotary

Wood River Women's

Foundation

Fred Bostik

Randy and David Caldwell

Julie Weston and Gerry

Morrison

Patsy and Mark Nickum

Margaret Goldberg

HillSide Ranch

Brian Barsotti

Lynn Campion and Ted

Waddell

Mandie Wilson and Family

Sage Springs Neighbors

Scott Curtis

Gordon Smith

William Carey Hay Foundation

Larry Smith

Wilro Plumbing

Wood River Electric

Levatan Appliance

Ferguson

Mountain Land Design

Sheldon Ramsey

Sun Valley Rug and Tile

Sun Valley Garden Center

Michel Rudigoz and Family

Mimi Crocker

Seagraves Family Foundation,

Inc

Sean Flynn, Galena Engineering

Jim Grossman

Baldy Sports LLC

*A special thank you to all donors of the Cooper-Taché First Tracks Fund, for supporting Sun Valley Ski Education Foundation programs at Rotarun.*

*We try to capture all those who have made Rotarun a success. If we have made an error, please accept our apology and contact our office at 208-788-6204.*





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