



PHOTOGRAPHY: RAY GADD

165

children enrolled in after-school ski and ride programs

44

hours of free community skiing and riding

11,195

skier days

3,688

lift tickets gifted to children in our community

Countless smiles generated.

# The Little Mountain With A Big Heart

Please consider making a difference for this incredible community gem.

*A special thank you to all of our volunteer coaches and volunteers who bring their passion, time, talent, and energy to Rotarun throughout the year!*



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ROTARUN.ORG/DONATE  
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Rotarun Ski Club, Inc. is a 501(c)3 nonprofit organization, EIN # 82-0295709

2020-2021 ANNUAL REPORT



Every so often, the stars align. It is alignment inspired by hard work, vision, and (sometimes) by blind luck. When we began to re-envision Rotarun's place in our mountain town ecosystem, we could never have forecast a global pandemic. We could never have anticipated the unique attributes that Rotarun would offer to our community—a community in need of a place, and a way to connect.

This past season was an astonishing success for our little mountain. We saw a 400% growth in skier days, provided after-school programming to hundreds of children, and successfully connected dots in new and innovative ways across a variety of organizations. *The authentic and humble atmosphere that we celebrate at Rotarun allows people to appreciate the joys that come with simple pleasures.* It was a warm and welcoming place for winter lovers, new and old, to connect with the home in which they live, and the people they love.

Rotarun faced new challenges this past season. We worked feverishly to keep our equipment running, replace and repair worn-down infrastructure, and accommodate the surge in demand. Our little band of heroes, led by Riley Berman (Mountain Manager), Ryan Rosmarin (Head of Patrol), Barb Dunn (Rota-Rippers Head Coach), Larry Smith (resident Godfather), Brian Caulkins (LASAR Head Coach), and Danger Dave Boldwin (Rota-Rippers Snowboard Head Coach) worked around the clock to help bring this gift to the community. We will always be grateful and proud of these amazing people and their contributions.

Looking back on 2020/21, we recognize three key elements defining the season. First, having a simple, efficient, and reliable snowmaking system changed everything. Rotarun provided our community the canvas to play on, train on, and enjoy. So fun! Second, we were able to inspire people to re-imagine and re-connect with the value of a small community-focused ski hill; something the larger ski industry took note of. Last, and most importantly, we were able to bring people together when there were so few opportunities to do so. It kept us strong and united.

We are eternally grateful to our donors, our staff, and our dear community. Thank you for your incredible support of this wonderful place.

Scotty McGrew, Executive Director  
Wally Limburg, Board Chairman  
Mimi Crocker, Administration

## FINANCIALS

### OPERATING INCOME

Fundraising .....	\$221,150
Grants .....	\$20,000
Earned Income .....	\$58,505
Other .....	\$4,330

**TOTAL OPERATING INCOME**  
**\$303,985**

### OPERATING EXPENSES

Payroll & Administration .....	\$36,669
Facilities, Equipment & Snowmaking .....	\$186,837
Fundraising Expenses .....	\$7,536

**TOTAL OPERATING EXPENSES**  
**\$231,042**



## INFRASTRUCTURE

CAPITAL INCOME .....	\$386,846
FY20 Capital Fund	
Carryover .....	\$259,792

### CAPITAL EXPENDITURES

Snowmaking .....	\$317,567
Winch Cat, Lift, Lighting .....	\$216,722



PHOTOGRAPHY: RAY GADD

## THANK YOU

A special thank you to all of our donors and supporters, both large and small.

Anne Kalik  
A person who loves the sport of skiing and snowboarding  
Afterhours Design, PA  
Alysia May and Mikie Geron  
American Endowment  
Foundation - Kandianis Family Charitable Fund  
Andre and Maria Heinz Fund of the Heinz Family Foundation  
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Carol and Paul Fremont-Smith  
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Dana and Russell Marino  
Dolores Pritchard and Richard Dick  
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J.A. and Kathryn Albertson Family Foundation  
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Jennifer and Chris Laporte  
Jessica Moshofsky Menzies  
Johnson Foundation of the Rockies  
Juli and Michael Roos  
Karen Oswald and Craven Young  
Kathinka Tunney  
Kathryn and Robert Gardner  
Kathy and Wally Limburg  
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Marshall Carroll Charitable Fund: Cynthia Carroll and Woody Marshall  
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Melissa Olsen  
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Nancy Eccles and Homer M. Hayward Family Foundation  
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Shay Doll and E. Carlton Wilton  
Sirimukh and Scott McGrew  
Spur Community Foundation - Marilyn Rivera Memorial Fund  
Sturtevant's of Sun Valley  
Susie Scannell  
Teresa & H. John Heinz III Fund  
The Hegewalds: Denny, Pamela, Alex, Jan & Darlin & Grey & Jax  
The San Francisco Foundation  
Trask Construction, INC.  
Trish and Dave Wilson  
William Carey Hay Foundation

In Honor of Victoria Rossin by Melissa Olsen  
In Honor of Tom Thorn by Karen Oswald and Craven Young  
In Honor of Joan Davies Doer by Kathryn and Robert Gardner

We try to capture all those who have made Rotarun a success. If we have made an error, please accept our apology and contact our office at 208.788.6204.