250

Children enrolled in after-school ski and ride programs

12,073

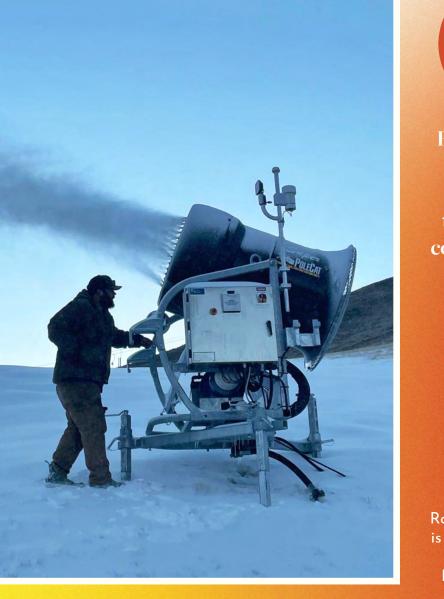
Skier days

Hours of free community skiing and riding

3,782

Lift tickets gifted to children in our community







Please consider making a difference for this incredible community gem.

### **ROTARUN.ORG/** DONATE

208.788.6204 info@rotarun.org

PO Box 2083 Hailey, ID 83333

25 Rodeo Drive Hailey, ID 83333

Rotarun Ski Club, Inc. is a 501(c)3 nonprofit organization, EIN # 82-0295709





# ANNUAL REPORT

2021-2022



The metrics we use to evaluate our work at Rotarun strays from the usual. While most ski greas and resorts focus on bottom lines and hamburgers sold, we look at smiles generated and the community we reached. Our little ski hill with a big heart continued to take shape as a beloved and timeless treasure in the Wood River Valley. With more than 12,000 skier/rider days, 250 children enrolled in our afterschool programs, and a continued commitment to providing opportunity and access for EVERYONE with the desire, regardless of financial status, we are humbled and happy with the impact Rotarun made for so many.

Our efforts continued to focus on building a strong sense of 'ownership' and 'place' for everyone who made the journey to the hill. We believe in these values as a way to cultivate and inspire the future stewards of our mountains and valleys. Having places like Rotarun that tie us to the places we live in an authentic and personal way, is a priceless asset for all of us lucky enough to call this place home.

For those of us involved, it feels as though our future hinges on this small mountain's success. It represents so much more than 440 vertical feet, hardworking snowcats, and a repurposed surface lift taken from a small hill in Austria. The simplicity of the operation is what inspires people to fall in love with it. No frills, no flashes, only mountains and snow filled with families and friends. It speaks to the humanity in all of us.

Of course, none of this would be possible without the amazing generosity of our community of donors and supporters. The resources generously gifted, time both donated and committed, and stories shared is what fuels the dream.

Gratefully.

Wally Limburg, Board Chairman Mimi Crocker, Administration

Scotty McGrew, Executive Director Riley Berman, Mountain Manager















"It's about bringing us all closer together through the sport that we love and the mountains we play in."

—Scotty McGrew

# FINANCIALS

#### **OPERATING INCOME**

Fundraising \$204.728 Grants \$20.000 Earned Income \$64,963 Other \$24,922

TOTAL OPERATING INCOME \$314 613

#### **OPERATING EXPENSES**

Payroll & Administration \$151.517 Facilities, Equipment & Snowmaking \$124,357 Fundraising Expenses \$2.072

TOTAL OPERATING EXPENSES \$277 946

#### CAPITAL INCOME: \$224,469

FY21 Capital Fund Carryover \$12.349

#### **CAPITAL EXPENDITURES**

Maintenance Garage \$124,062 Poma Lift Upgrade \$27.211 Binding Tester & Storage Shed \$9.401

## THANK YOU

A special thank you to all of our donors and supporters, both large and small.

Adele and Pat Savario Foundation American Endowment Cynthia Carroll and Foundation: Kandianis Woody Marshall Family Charitable Fund Dana and Russell Marino Andi and Donny David Pyle Andre and Maria Heinz de Reus Architects, Inc. Fund of the Heinz Family DeLateur Foundation Diana Kapp and David Anne Kalik Singer **Draper Family Foundation** Anonymous x 1 Arizona Community Foundation: Sam and Erin Smith and Leonard Barshack Peggy Grossman Family Fidelity Charitable Gift Foundation BB and Jeff Hill Fund Benjamin Frank and Marie Fred Bostick Freddy Johnson Beverley Robertson Graham Kniaht **Boswell Family Foundation** Happy Hawn Carey and John Dondero Heather and Jesse Foster Carol and Paul Hope Hayward and Walter Fremont-Smith Eisank Casey Dove and Sam J.A. and Kathryn Albertson Christian Family Foundation Chris and Sasha Heinz lean and Nick Latham Fund of the Heinz Family John Reuter and Lexie

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We try to capture all those who have made Rotarun a success. If we have made an error, please accept our apology and contact our office at 208.788.6204.