

250

Children enrolled in after-school
ski and ride programs

56

Hours of free community skiing
and riding

12,073

Skier days

3,782

Lift tickets gifted to children in
our community



Please consider
making a
difference for
this incredible
community gem.

[ROTARUN.ORG/
DONATE](https://rotarun.org/donate)

208.788.6204
info@rotarun.org

PO Box 2083
Hailey, ID 83333

25 Rodeo Drive
Hailey, ID 83333

Rotarun Ski Club, Inc.
is a 501(c)3 nonprofit
organization,
EIN # 82-0295709



Photo: Ben Parker



ANNUAL REPORT
2021-2022



The metrics we use to evaluate our work at Rotarun strays from the usual. While most ski areas and resorts focus on bottom lines and hamburgers sold, we look at smiles generated and the community we reached. Our little ski hill with a big heart continued to take shape as a beloved and timeless treasure in the Wood River Valley. With more than 12,000 skier/rider days, 250 children enrolled in our afterschool programs, and a continued commitment to providing opportunity and access for EVERYONE with the desire, regardless of financial status, we are humbled and happy with the impact Rotarun made for so many.

Our efforts continued to focus on building a strong sense of 'ownership' and 'place' for everyone who made the journey to the hill. We believe in these values as a way to cultivate and inspire the future stewards of our mountains and valleys. Having places like Rotarun that tie us to the places we live in an authentic and personal way, is a priceless asset for all of us lucky enough to call this place home.

For those of us involved, it feels as though our future hinges on this small mountain's success. It represents so much more than 440 vertical feet, hardworking snowcats, and a repurposed surface lift taken from a small hill in Austria. **The simplicity of the operation is what inspires people to fall in love with it. No frills, no flashes, only mountains and snow filled with families and friends.** It speaks to the humanity in all of us.

Of course, none of this would be possible without the amazing generosity of our community of donors and supporters. The resources generously gifted, time both donated and committed, and stories shared is what fuels the dream.

Gratefully,

Scotty McGrew, Executive Director
Wally Limburg, Board Chairman

Riley Berman, Mountain Manager
Mimi Crocker, Administration



“It’s about bringing us all closer together
through the sport that we love and the
mountains we play in.”

—Scotty McGrew

FINANCIALS

OPERATING INCOME

Fundraising	\$204,728
Grants	\$20,000
Earned Income	\$64,963
Other	\$24,922

TOTAL OPERATING INCOME **\$314,613**

OPERATING EXPENSES

Payroll & Administration	\$151,517
Facilities, Equipment & Snowmaking	\$124,357
Fundraising Expenses	\$2,072

TOTAL OPERATING EXPENSES **\$277,946**

CAPITAL INCOME: \$224,469

FY21 Capital Fund Carryover	\$12,349
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CAPITAL EXPENDITURES

Maintenance Garage	\$124,062
Poma Lift Upgrade	\$27,211
Binding Tester & Storage Shed	\$9,401

THANK YOU

A special thank you to all of our donors and supporters, both large and small.

Adele and Pat Savaria
American Endowment
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Family Charitable Fund
Andi and Donny
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by Andi and Donny

Heather Foster
by BB and Jeff Hill

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by Adele and Pat Savaria

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Wilson Construction

We try to capture all those who have
made Rotarun a success. If we have made
an error, please accept our apology and
contact our office at 208.788.6204.