## GROWTH · SUSTAINABILITY · OPPORTUNITY

It was the early 1940's when Anne Jeannette Winn, future teammate of Gretchen Fraser, started teaching Hailey Elementary students how to ski; and by 1948, a group of local residents had constructed a tractor-and-pulley rope tow to help skiers up the little hill that would eventually become Rotarun. Rotarun continues to be a mountain that fuels curiosity and progress in snow sports for all ages and disciplines.

For over 75 years, Rotarun has continued to provide a stage for local youth to develop and perfect on-snow skills while fostering new relationships within their community.

Ongoing improvements and expansion in snow making and overall mountain operations have elevated the snow and surface quality to deliver top tier experiences for beginners and experts alike.

We are profoundly grateful to the local businesses, families, and individuals who continue to invest their time, treasure, and talent to carry forth and expand upon Rotarun's special place and purpose in the community.





Rotarun lives and breathes by its values, set forth to inspire a way of life and a way of creating opportunity for the youth and families of the Wood River Valley.

A special thank you to the volunteers and volunteer coaches who bring their passion, dedication, and energy to Rotarun throughout the year!

Thank you to our leadership team; Heather Foster, Mimi Crocker, Riley Berman,
Scott McGrew, and Wally Limburg, whose care, compassion, and preservation of
Rotarun's past, present, and future is unmatched.

Thank you to our Board Chairman, Wally Limburg, and our Board of Directors;

Andy Cooley, Corey Allen, Jody Zarkos, Juan Martinez, and Scott Robinson

for their dedication, leadership and support.

Please consider making a difference for this incredible community gem.

CONTACT	
208.788.6204	
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ADDRESS PO Box 2083

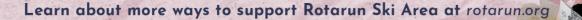
Hailey, ID 83333

Hailey, ID 83333 is a 50 25 Rodeo Drive

#### NON-PROFIT

Rotarun Ski Club, Inc. E is a 501(c)3 non-profit organization EIN

EIN #82-0295709







Annual Report

Dear Friends and Family of Rotarun,

Since 1948, Rotarun has been a cherished cornerstone of our community, offering a space where children and families can find their footing in the wintery Wood River Valley. It's incredible to think of the generations who have been introduced to the mountains on this humble slope. This connection to our community's past is something truly special, a tradition that has become part of the very fabric of Rotarun. It's a rite of passage that remains deeply woven into the lives of those fortunate enough to step onto Rotarun's doorstep.

I am so proud of our community for continuing to nurture and support this collective effort, keeping alive the values that Rotarun stands for; that you don't have to glitter to be gold, and that true joy comes from being a part of something greater than yourself. For many, Rotarun is more than a ski area —it is a sacred place, one that stays with you no matter where life takes you. It reminds us of the simple, best things in life and serves as an anchor to the places that truly matter.

The winter of 2023/24 presented its own challenges, with the weather doing its best to test our resilience in getting snow on the ground. Yet, even in the face of these headwinds, we remained steadfast. Our team and community came together, creating programs that reached more than 250 local children, all based on Rotarun's slopes. These grassroots programs are the heart and soul of our mission, keeping us connected to the origins of Rotarun and ensuring that it remains a place where families and children can thrive during the winter months.

As we look back on the past year, I want to extend my deepest gratitude to everyone who has leaned in and contributed to making this place what it is. Your support has been instrumental in preserving the heritage and values of Rotarun, helping to carry forward the spirit of this "little mountain with a big heart." Together, we continue to shape Rotarun's future, ensuring it remains a place that inspires, welcomes, and nurtures our community. Thank you, from the bottom of my heart, for being a part of this journey.

Gratefully, Scotty McGrew, Executive Director

# Financials

### OPERATING INCOME **Fundraisina**

\$75,000 Grants \$134.411 **Earned Income** 

\$259,873

\$469,284 TOTAL OPERATING INCOME

#### **OPERATING EXPENSES**

\$206,657 **Payroll & Administration** 

Facilities, Equipment, & Snowmaking

\$77,795 \$4,597 **Fundraising Expenses** 

Learn to Ski & Ride

\$59,737 Programming

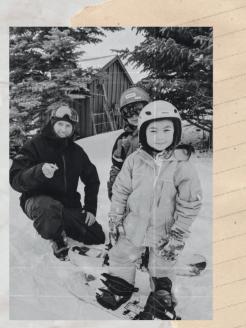
TOTAL OPERATING EXPENSES \$348,786

#### CAPITAL INCOME: \$90,104

#### CAPITAL EXPENDITURES

\$15,480 Snowmaking \$35,281 **Lodge Upgrades** 





## Thank You

A special thank you to all our donors and supporters, both large and small.

100 Men Who Care Amanda Rising Black Andre and Maria Heinz Fund of the Heinz Family Foundation Ann and Mitch Enderle Anonymous x 1 Arizona Community Foundation: Sam and Peggy Grossman Family Foundation Bank of America Charitable Gift Fund BC Builders Benjamin Frank and Marie Gallo Berman Family Beverly Hay De Chevrieux Beverley Robertson Bob Beattie Ski Foundation Boswell Family Foundation Candice and Richard Stark Carev and John Dondero Carol and Paul Fremont-Smith Casev Dove and Sam Christian Chrysopolae Foundation Conor Risch Cynthia Carroll and Woody Marshall Cynthia Crocker Diana Kapp and David Singer Dolores Pritchard and Richard Dick Drue and H.J. Heinz II Charitable Trus Ethan Beck Homes Fidelity Charitable Gift Fund Frank and Sally Helm Friends from Wild West Game Night Geoff Smart Gusty Swift and Ethan Beck Happy Hawn Sattler Family Heather and Jesse Foster Saunders Family

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Schwab Charitable Fund Scott A Fortner Scott and Sirimukh McGrew Share Winter Foundation Spur Community Foundation Strombera Moore Hardwoods STS Foundation Sturtevants of Sun Valley Sun Valley Ketamine Clinic Sun Valley Mustard Susan and Scott Robinson Susie Scannell Synneva Hagen-Lillevik and Paul Nicholson The Estate of lack and Lila Corrock Thomas Biasby Thomas John Shanklin Tom and Michelle Pragastis Trask Construction William Carey Hay Foundation Wood River Properties Wood River Women's Foundation

#### Tribute Gifts

Kathy Haskell

Ryne Revnoso

Lauren Mamola

Tim and Joan Mylnar

In Honor of Bruce Tickner Anne Marie Cordinaly

Mendy and Kevin Benson Stilling

In Memory of Doug and Janet Schnebly Grace Isabel Lagodich Draper Family Anonymous x 1 Foundation Fund Audra and Tyson Reynoso Gregg and Janét Falcone Deb and Steve Wirt Gretchen Flint Fankhauser Family Heather and Jesse Foster Irene and Mike Healy Julia and Jeffrey Ward Kathryn Woods and Rich Paris

Katrina and loe McNeal Ken Marble Lynn and Mark Taylor Family Marcia Lee Kent Martha C Shepard

In-Kind Donors

Clear Creek Disposal

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Galactic Ideas, LLC

L.L. Green's Hardware

Jim Freeman Landscaping

Laura and Cort Blackburn

Brian Caulkins

New Experiences

Kristian Bera

Leif Erikson Lodge

No. 1: Sons of Norway

The 2019 Riley Memorial

In Memory of Susanne

Adele and Pat Savaria

Claudia and Laine Mever

Deborah and Robert Santa

Mac and Lisa Cooper

In Memory of

Foundation

Anne Dawson

David Sias

Anonymous x 2

Brian McCormack

Welke Connor

A Friend

Mark de Reus Mark Kandianis Names and Numbers Skip Merrick Steve Sofro Steve Wynn Sun Valley Landscaping Wally Limburg

In Honor of Kids Learning Merrick Construction Michelle DeLateur Mike and Carole Sampson Mimi Crocker Nancy Ashley and Terry McGann Robin Hagenau Sandra Hesselbacher Shafer Family Fund Skip Merrick Steve Pauley Sue Conner and Sam Adicoff Susie Quesnel The Lipman Family The Romano Family Twyla Bulcher Wayne Gammel Whitney Ganz Zach Crist / Titus, LLC In Memory of Jack Brown Brent Bernard Carol and William Fittreim David M Avarra

Lipman Family

Uranga

Gardner

Mary Kim Laragan

Robert and Kathryn

Sandor Szombathy

values

As a small ski area we take pride in our tight-knit tiny-but-mighty family of skiers and riders. In an ever-changing winter sport community we are committed to maintaining a safe space rooted in our core values of respect inclusion and joy for learning sharing and growing together.

#### A Special Tribute to Benjamin Frank

Benjamin was an essential component to the development and growth of Rotarun. He was an invaluable team member that worked tirelessly to revitalize the ski area during a pivotal time of transition and rebranding. Benjamin was a kind and giving spirit that represented the pillars Rotarur was founded on - hard work passion and a commitment to serving the community. For that we thank you Benjamin.

## Tribute Gifts

In Memory of Benjamin Frank A Friend Anonymous x 2 Bill and Carrie Morrow Briana Sparrow Celia Hart and Will Harlan Ellen Tracy Jay and Louise Wilson Noves Kathryn Woods and Rich Paris Katie Rabalais Lisa Adam Liz Keegan and GG Luke Magaie Edelman, Allison Gutman,

Kelly Andrulis, and Charlotte Young Marcia Lee Kent Martha C Shepard

Ralph and Alma Campanale Rene and Robert Smerling Sally and Michael Halstead Tara and John Matteson William Howard Nicholson

