

GROWTH · SUSTAINABILITY · OPPORTUNITY

It was the early 1940's when Anne Jeannette Winn, future teammate of Gretchen Fraser, started teaching Hailey Elementary students how to ski; and by 1948, a group of local residents had constructed a tractor-and-pulley rope tow to help skiers up the little hill that would eventually become Rotarun. Rotarun continues to be a mountain that fuels curiosity and progress in snow sports for all ages and disciplines.

For over 75 years, Rotarun has continued to provide a stage for local youth to develop and perfect on-snow skills while fostering new relationships within their community.

Ongoing improvements and expansion in snow making and overall mountain operations have elevated the snow and surface quality to deliver top tier experiences for beginners and experts alike.

We are profoundly grateful to the local businesses, families, and individuals who continue to invest their time, treasure, and talent to carry forth and expand upon Rotarun's special place and purpose in the community.



Rotarun lives and breathes by its values, set forth to inspire a way of life and a way of creating opportunity for the youth and families of the Wood River Valley.

A special thank you to the volunteers and volunteer coaches who bring their passion, dedication, and energy to Rotarun throughout the year!

Thank you to our leadership team; *Heather Foster, Mimi Crocker, Riley Berman, Scott McGrew, and Wally Limburg*, whose care, compassion, and preservation of Rotarun's past, present, and future is unmatched.

Thank you to our Board Chairman, *Wally Limburg*, and our Board of Directors; *Andy Cooley, Corey Allen, Jody Zarkos, Juan Martinez, and Scott Robinson* for their dedication, leadership and support.

Please consider making a difference for this incredible community gem.

CONTACT

208.788.6204
info@rotarun.org
Rotarun.org/donate

ADDRESS

PO Box 2083
Hailey, ID 83333

25 Rodeo Drive
Hailey, ID 83333

NON-PROFIT

Rotarun Ski Club, Inc.
is a 501(c)3 non-profit
organization

EIN

EIN #82-0295709

Learn about more ways to support Rotarun Ski Area at rotarun.org



Annual Report 2023-2024

Dear Friends and Family of Rotarun,

Since 1948, Rotarun has been a cherished cornerstone of our community, offering a space where children and families can find their footing in the wintery Wood River Valley. It's incredible to think of the generations who have been introduced to the mountains on this humble slope. This connection to our community's past is something truly special, a tradition that has become part of the very fabric of Rotarun. It's a rite of passage that remains deeply woven into the lives of those fortunate enough to step onto Rotarun's doorstep.

I am so proud of our community for continuing to nurture and support this collective effort, keeping alive the values that Rotarun stands for; that you don't have to glitter to be gold, and that true joy comes from being a part of something greater than yourself. For many, Rotarun is more than a ski area—it is a sacred place, one that stays with you no matter where life takes you. It reminds us of the simple, best things in life and serves as an anchor to the places that truly matter.

The winter of 2023/24 presented its own challenges, with the weather doing its best to test our resilience in getting snow on the ground. Yet, even in the face of these headwinds, we remained steadfast. Our team and community came together, creating programs that reached more than 250 local children, all based on Rotarun's slopes. These grassroots programs are the heart and soul of our mission, keeping us connected to the origins of Rotarun and ensuring that it remains a place where families and children can thrive during the winter months.

As we look back on the past year, I want to extend my deepest gratitude to everyone who has leaned in and contributed to making this place what it is. Your support has been instrumental in preserving the heritage and values of Rotarun, helping to carry forward the spirit of this "little mountain with a big heart." Together, we continue to shape Rotarun's future, ensuring it remains a place that inspires, welcomes, and nurtures our community. Thank you, from the bottom of my heart, for being a part of this journey.

Gratefully, Scotty McGrew, Executive Director

Financials

OPERATING INCOME

Fundraising	\$259,873
Grants	\$75,000
Earned Income	\$134,411

TOTAL OPERATING INCOME \$469,284

OPERATING EXPENSES

Payroll & Administration	\$206,657
Facilities, Equipment, & Snowmaking	\$77,795
Fundraising Expenses	\$4,597
Learn to Ski & Ride Programming	\$59,737

TOTAL OPERATING EXPENSES \$348,786

CAPITAL INCOME: \$90,104

CAPITAL EXPENDITURES

Snowmaking	\$15,480
Lodge Upgrades	\$35,281



Thank You

A special thank you to all our donors and supporters, both large and small.

100 Men Who Care
Amanda Rising Black
Andre and Maria Heinz Fund
of the Heinz Family Foundation
Ann and Mitch Enderle
Anonymous x 1
Arizona Community Foundation:
Sam and Peggy Grossman Family
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Bank of America Charitable Gift Fund
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Sun Valley Ketamine Clinic
Sun Valley Mustard
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Susie Scannell
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Thomas Bigsby
Thomas John Shanklin
Tom and Michelle Praggastis
Trask Construction
William Carey Hay Foundation
Wood River Properties
Wood River Women's Foundation

Tribute Gifts

In Honor of Bruce Tickner
Anne Marie Cordingly

**In Memory of
Grace Isabel Lagodich**

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Audra and Tyson Reynoso
Deb and Steve Wirt
Fankhauser Family
Irene and Mike Healy
Kathryn Woods and Rich Paris
Kathy Haskell
Lauren Mamola
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Tim and Joan Mylnar

In-Kind Donors

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Galactic Ideas, LLC
Jim Freeman Landscaping
Laura and Cort Blackburn
L.L. Green's Hardware

**In Honor of Kids Learning
New Experiences**
A Friend

**In Memory of
Kristian Berg**
Leif Erikson Lodge
No. 1: Sons of Norway
Mac and Lisa Cooper
The 2019 Riley Memorial
Foundation

**In Memory of Susanne
Welke Connor**

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David Sias
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Names and Numbers
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Steve Wynn
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Wally Limburg

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Wayne Gammel
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In Memory of Jack Brown
Brent Bernard
Carol and William
Eittrheim
David M Ayarra
Lipman Family
Mary Kim Laragan
Uranga
Robert and Kathryn
Gardner
Sandor Szombathy

values

*As a small ski area we take pride in our tight-knit, tiny-but-mighty family of skiers and riders. In an ever-changing winter sport community, we are committed to maintaining a safe space rooted in our core values of **respect, inclusion, and joy** for learning, sharing, and growing together.*



A Special Tribute to Benjamin Frank

Benjamin was an essential component to the development and growth of Rotarun. He was an invaluable team member that worked tirelessly to revitalize the ski area during a pivotal time of transition and re-branding. Benjamin was a kind and giving spirit that represented the pillars Rotarun was founded on - hard work, passion, and a commitment to serving the community. For that, we thank you, Benjamin.



Tribute Gifts

In Memory of Benjamin Frank

A Friend
Anonymous x 2
Bill and Carrie Morrow
Briana Sparrow
Celia Hart and Will Harlan
Ellen Tracy
Jay and Louise Wilson Noyes
Kathryn Woods and Rich Paris
Katie Rabalais
Lisa Adam
Liz Keegan and GG Luke
Maggie Edelman, Allison Gutman,
Kelly Andrulis, and Charlotte Young
Marcia Lee Kent
Martha C Shepard
Ralph and Alma Campanale
Rene and Robert Smerling
Sally and Michael Halstead
Tara and John Matteson
William Howard Nicholson